

# A Day to be Remembered . . .



The first time this Humor Workshop has been presented was in 1976 in Scottsdale, Arizona. Ninety of the nations top speakers attended. One of the top Jarvis fans is Bill Gove, who served as the first president of National Speakers Association. Mr. Gove has received virtually every honor that can come to a speaker including election to the St. Louis Sales and Marketing Executives Professional Speakers Hall of Fame. Here is what Gove has to say about Jarvis:

"Charlie knows what "in fun" really means. Because he is that way all the time - on or off the platform! I sat at his feet at the Humor Workshop in 1976, and I'll be there in April. Dr. Jarvis knows more about laughing and why people do it than anyone in the world!"

**Bill Gove**

"Charles Jarvis is a master in the field of humor. I can't begin to measure the value I received from this course in dollars and cents. Don't miss this opportunity! I can't see how any speaker can afford to miss it."

**Cavett Robert**



You can be assured a rewarding learning experience from this day with Dr. Jarvis. We look forward to being with you and the others who are serious in improving their speaking skills.

**Bill Johnson  
Coordinator**



**CUT HERE**

**Become A Better Speaker!  
Register  
Today!**

## Charles Jarvis

A graduate of the U.S. Naval Academy, Dr. Jarvis served as a Navy pilot in World War II. After the service he attended dental school and began his practice in his present hometown, San Marcos, Texas. During 1970 he was elected to the Board of Directors of the prestigious National Speakers Association and received our nation's highest award for humor. The International

Platform Association bestowed the "Mark Twain" award on Dr. Jarvis in Washington.

This award has been received by only a select few including Bob Hope, Erma Bombeck and Art Buchwald. It is little wonder that Dr. Jarvis chose to leave his successful dental practice to entertain America at banquets and conventions.



You will have an opportunity to meet many of the top speakers in the country who will be in attendance.

Humor Workshop Coordinator, Bill Johnson  
7502 N. 10th Street · Phoenix, Arizona 85020  
(602) 274-2858

## REGISTRATION

Thursday  
April 1 Newport Beach, CA

Saturday  
April 3 San Francisco, CA

CHECK DATE

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

CITY, STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

MASTER CHARGE  VISA \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ TELEPHONE ( \_\_\_\_\_ ) \_\_\_\_\_

Your investment of \$195 includes a delicious lunch and refreshment breaks. The session will begin with a "sample" talk by Dr. Jarvis to set the stage for a jam-packed day. We begin promptly at 8:30 a.m. and will end about 5 o'clock. Registrations prior to March 15th may deduct \$20 as an "earlybird" discount. Full refunds granted if cancellation given two days prior to session. A \$50 deduction for later cancellations.

MAKE CHECKS PAYABLE AND MAIL TO:

HUMOR WORKSHOP  
7502 N. 10th ST.  
PHOENIX, AZ 85020

We have arranged exceptional meeting facilities for each session. Upon receipt of your reservation and check or credit card number, you will receive location and hotel rate arrangements. Newport Beach is served by Orange County Airport and hotel courtesy vans are readily available. Los Angeles International Airport is less than one hour via airporter busses. Plan to spend a weekend at one of these terrific California areas.



**An opportunity to learn the skill of delivering high impact humor from one of the most recognized authorities in the professional speaking field . . .**

In one day you will learn from Charles Jarvis an accumulation of the knowledge he has gained since his platform career began over twenty years ago. Learn from the painful mistakes he made in becoming a full-time immensely successful humorist.

Look over the topics and find the areas of most interest to you. Whether you are a Professional Speaker, Toastmaster or Executive, this course is important for you. By developing your ability to "discover humor" you will become a more interesting speaker from the platform, around a conference table and in social conversation.

## Topics to be Covered

- **Joketeller, Comedian, Comic, Humorist, Humorous Speaker** Which are you?
- **What is a Joke?** Why should you know this?
- **The Basics of Successful Humorous Speaking**
- **"Think and Grow Rich"** Applied to humorous speaking.
- **Therapeutic Value of Humor and Laughter**
- **How to Tell an Old Story**
- **Do's and Don'ts Concerning**
- **Self-Esteem and Humor**
- **Humor vs. Stress and Distress**
- **Diagram of a Joke** Why should you know this?
- **Responses to Different Types of Introductions**
- **Good Stories for Conclusions**
- **The Format of a Humorous Talk**
- **How to File Material**
- **How to Build a Story from a Seedling**
- **Organization concerning Humorous Speaking** Notes, files, references.
- **How many classifications of Humor are There?** Really?
- **Roast Technique** Why you should know this.
- **T. V. Humor Today**
- **It's Nice to be Wanted** Cause and effect, supply and demand, benefits related to humorous speaking.
- **Why You Never Give Your Best Talk First**
- **Dissection of some Stories** Such as the Bird Story, the Bumblebee, the Doberman, etc.
- **How to Fit the Stories to your Message**
- **How much Humor and how much Message?**
- **Making Missionaries**
- **Thinking Funny**
- **Nuances of Humorous Speaking**

**A RARE  
OPPORTUNITY  
FOR ANYONE "SERIOUS"  
ABOUT SPEAKING**

**A Must for  
Every Speaker**



**Conducted  
by one of the  
World's Foremost  
Professional Speakers**